



## **Adelaide Hills Wine Region celebrates Spring into Whites**

The Adelaide Hills Wine Region invites you to discover the unique white wines of the Adelaide Hills during their month-long Spring into Whites festival of events and activities.

To kick off the season and celebrate what the region is most famous for, Australia's purest and most desirable Sauvignon Blanc, Spring into Whites will launch at Market Savvy on Friday 15 October.

Market Savvy at Adelaide's Central Market offers the chance to taste over 20 different Sauvignon Blanc wines before cellar doors throughout the Hills become alive with exciting events and offers for wine and food enthusiasts from October 16.

This year, Spring into Whites offers wine purchasers the chance to win a very special prize - a personal cooking class with the South Australian winner of Masterchef 2010, Adam Liaw. Enter by simply purchasing 6 or more bottles of Adelaide Hills wine from cellar doors until the 7<sup>th</sup> of November. Send in proof of purchase along with a completed entry form for a chance to win.

"The Adelaide Hills is a region I feel very passionate about. As the premier cool climate region in South Australia the region boasts some unique and delicious white varietals that you just can't beat coming into the warmer months," Celebrity Chef, Adam Liaw, says.

"To celebrate Spring into Whites I have worked with Adelaide Hills regional produce and wines to develop a gorgeous spring menu inspired by the new vintages, perfect to enjoy while the warmer weather is upon us!"

The Adelaide Hills Wine Region is excited to unveil these exclusive recipes developed by Adam to help those passionate about enjoying food and wine embrace everything magnificent about Spring into Whites.

**Try the season's Sauvignon Blanc's at Market Savvy at Adelaide's Central Market Friday 15<sup>th</sup> October 4-9pm - entry is free - and visit us in the Adelaide Hills from 16<sup>th</sup> October until 7<sup>th</sup> November 2010 to discover the unique white wines of the Adelaide Hills.**

For more information visit: [www.adelaidehillswine.com.au](http://www.adelaidehillswine.com.au)

**End**

**Please see separate editors notes for more information on events and regional offers.**

**For more information please contact:**

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