

## **“Capture the Season” Finalists Announced**

The Adelaide Hills Wine Region has shortlisted seven images from their “Capture the Season” photography competition to be showcased at participating cellar doors for public voting during their Winter Reds Festival weekend on July 23<sup>rd</sup> and 24<sup>th</sup>.

David Evans, AIPP South Australian Photographer of the Year 2006 and 2009, and Capture the Season judge commented on the quality of the shortlisted images.

“The finalist images are filled with great stories and capture winter in the Adelaide Hills. Entrants demonstrated strong technical skills and reflected the diverse beauty to be found throughout the region.” David explains.

“It was a difficult task to shortlist the images with so many impressive entries but we feel the seven finalists are great reflections of the region in the winter months.”

Finalist images will be judged over the Winter Reds Festival weekend to win one of three awards including the “Capture the Season Award” with the winner set to receive a \$1000 voucher from Atkins Technicolour and the rights to their image purchased by the Adelaide Hills Wine Region.

Festival-goers will get a chance to vote on their favourite as the “People’s Choice Award” is determined by public votes in cellar doors over the Winter Reds Festival weekend, whilst the “Media Award” will enable some of the State’s most influential media to cast their vote on the shortlisted entries.

For more information on the Winter Reds Festival weekend and for a full list of participating cellar doors showcasing the finalists visit [www.adelaidehillswine.com.au](http://www.adelaidehillswine.com.au)

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### **About the Adelaide Hills Wine Region**

The Adelaide Hills is Australia’s most vibrant cool climate wine region. With over 90 wine labels and 48 cellar doors, it is acknowledged internationally for its distinctive premium wines, viticulture and stunning scenery.

The region is located in the Mount Lofty Ranges east of Adelaide, the capital city of South Australia. Stretching in a narrow band approximately 70km long, the highest vineyards are sited between 600-650 metres altitude in areas such as Crafers, Summertown, Piccadilly and Carey Gully.

The Adelaide Hills is one of the largest geographical wine regions in Australia, and amongst the most diverse in terms of climate, soil and topography. The region consists of two registered sub-regions, Lenswood and Piccadilly Valley.